



Car & General Opens Dealer in Kitui Town



Car & General has launched a dealer in Kitui. The dealer, Salaba Holdings, will be retailing the company's Piaggio three wheelers and TVS motorcycles as well as offer service and parts in the Eastern region town.

Car & General is a leading distributor of tuk-tuks and bikes and was the pioneer of the two as taxis in Kenya over two decades ago. Last year, C&G launched its electric three wheelers in Nairobi and Mombasa in a bid to revolutionize transport by contributing to cleaner environment and lower operational costs. E-mobility solutions cut down emissions thus alleviating challenges of climate change. The company also launched the TVS HLX 125 bike with five gears.

Speaking at the launch, Jones Musau, the Regional Manager for C&G said, "C&G is committed to its mantra of making customers smile in every street, in every town with quality products and after-sales services. Our two and three wheelers play an integral role in transforming millions of lives by creating employment opportunities and providing reliable and efficient last mile connectivity for people and goods."

The launch of the Kitui dealer resonates with Car & General's philosophy of moving its products and services closer to its customers.

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Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.