# The NEWSFLASH

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Making Customers Smile
Quality

Integrity

Innovation
Empowerment

**Supporting Technical Education** 

## CAR & GENERAL IN MOU WITH TECHNICAL UNIVERSITY OF KENYA





COLLABORATION: Prof Benedict Mutua, the Vice-Chancellor of Technical University of Kenya (left) and David Chesoni, the Managing Director of Car & General (Trading) Limited (middle) sign an MOU for technical training support as George Rubiri, the General Manager - Consumer Business looks on.

Car & General (Trading) Limited has signed an MOU with the Technical University of Kenya (TU-K) that aims to support programs that strengthen academic processes and relationships between the academia and industry. The objective is to produce engineers that have skills and knowledge that meet the needs of the industry.

#### **Our Vision**

Make customers smile in every street, every town

#### **Our Mission**

To achieve leadership position in all our primary markets - power generation automotive and enginerelated products in East Africa.

"Our Company supports any programme that aims to strengthen academic processes and relationships between academia and industry", said David Chesoni, "this is not only for us to tap quality talent but is also good for the industrialization of our country".

Areas of collaboration will include research, training equipment donations and staff and student attachment opportunities at Car & General, among others.

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