

Green Mobility

C&G LAUNCHES ELECTRIC PIAGGIO APE THREE WHEELERS IN KENYA



C&G has introduced electric three-wheelers in the Kenyan market. The Piaggio Ape Elektrik vehicles were unveiled during a launch ceremony at the Carnivore Grounds in Nairobi. Two versions, Ape E-City FX Max for the passenger segment and Ape E-Xtra FX Max for the cargo segment, were unveiled. The event was also used to celebrate C&G's twenty years partnership with Piaggio. Car & General pioneered the use of three-wheelers as taxis in East Africa in 2002.

The new vehicles were unveiled by Dhiraj Tripathi, Vice President – Exports and Electric Vehicles of Piaggio Vehicles Pvt Limited, Vijay Gidoomal, Group CEO of Car & General and Elijah Akumu, Director - Manufacturing and Engineering at the State Department of Industry who represented Dr Juma Mukhwana, the Permanent Secretary, Ministry of Trade, Industrialization and Enterprise Development.

The electric vehicles are expected to ensure optimum value for customers through better range, grade ability, and load-carrying capacity, as well as providing a competitive total cost of ownership.

As Piaggio dealer, Car & General is committed to its mantra of making our customers smile in every street, in every town with quality products and after-sales services which aligns with Piaggio's philosophy of providing path-breaking last-mile transport solutions. With low maintenance costs, 1 year warranty, advanced technology and long range, the FX Max range will definitely maximize the earnings of our customers, even as we lead Kenya's three wheeler EV mission.

This Piaggio electric range has superior driving range, 12" tyre size offering better ground clearance and improved grade ability, and the seat height has been adjusted for better visibility and control. It boasts of superior Italian design. Available as a fixed battery solution, a swappable battery solution will be available in due course. The advanced battery performance results in a longer run, enhanced earnings and effective cost of ownership. Advanced telematics 2.0 give drivers better navigation and allows fleet owners to track and manage the fleet with utmost efficiency. The Passenger version can go for 145 kms in a single charge while the cargo one can do 115kms.

E-mobility and green energy solutions uptake will cut down emissions thus alleviating challenges of climate change.

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CELEBRATING



YEARS

Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.