

Going Green

C&G AT THE E-MOBILITY AND GREEN ENERGY CONFERENCE



Car & General was invited to participate in the E-Mobility and Green Energy Stakeholders Forum held at the Crowne Plaza Hotel on January 18, 2022. This is owing to the fact that e-mobility and green energy solutions is in on the rise in Kenya. While their uptake will cut down on emissions as per the global trends, there is minimal engagement between policy makers and other key players in the sector today.

“As C&G, we want deliver on our Triple P bottom line – People, Planet and Profit. We are focusing more on electric vehicles and will launch electric three wheelers in February. We are also working to develop fit for market two wheelers. This will play a positive role in alleviating climate change over the coming years,” David Chesoni, the Managing Director of C&G Trading, told the meeting.

The meeting, organized by the Kenya National Chamber of Commerce and Industry, provided a platform that enabled players, regulators and government agencies engage on how to create a facilitative environment for the technology.

Participants looked at opportunities and concerns of e-mobility in Kenya that included taxation, legal and infra-structural gaps. The sector will create employment opportunities in the local assembly value chain.

“We need to address the gap in charging stations, develop action plans to drive e-mobility uptake and ensure that there is synergy between all key stakeholders encompassing the entire value chain; finance, insurance, legal and government sectors,” conclude Chesoni.

The meeting was also attended by the CAS Ministry of Industrialization, Trade and Enterprise Development Hon David Osani.

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