

Corporate Social Responsibility.

MEGA SERVICE CAMP & CUSTOMER EDUCATION - NAIROBI.

On Saturday 26th November 2022, Car & General Nairobi's TVS Aftermarket held a Mega service camp and customer education session right outside the Car & General Nairobi showroom.

In an exciting and fun filled event, 546 motorbikes were serviced and parts worth ksh 199850 were sold. The event saw 3 riders compete in an eating competition, with the winner walk away with Motorol oil and some money. There was a dancing competition that saw at least 3 people walks away with their pockets a little heavier than they were, before their intentional jig.

Riders walked away with very clean bikes; some with new parts, topped up with Motorol oil and brand new reflective vest on their backs; not the mention the smiles on the lips and the pleasure in their eyes. What a fulfilling day for the C&G staff that participated.



Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

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