

Empowerment.

CARGEN TECHUP PROGRAM LAUNCH - NAKURU.

The Cargen Techup Program was launched in Nakuru town in Riftvalley on 13th January 2023, at KITI (Kenya Industrial Training Institute) in Whitehouse area. The program dubbed PGM training, seeks to equip at least 3000 juakali mechanics across the country with technical and entrepreneurial skills. The Nakuru launch brought together 36 trainees from across Nakuru and environs.

The KITI launch and training which took place on 13th and 14th, was the first of a series of PGM training programs in the Southrift region, ushering in PGM training in Ravine on 16th and 17th. The ravine training attracted 30 trainees from Ravine and environs. This was followed by another training session in Nyahururu on 18th and 19th January. The Nyahururu training drew in 37 trainees. This cycle of training was brought to an end with a training session at Maralal TVC on Saturday 21st and 23rd January 2023. The Maralal TVC training brought together 30 mechanics.

The Car & General PGM training had the support Dan Mwanzi who is the Sothrift regional Manager for Car & General, Martin Igogo – the Car & General Nakuru Branch Manager, Brain Aluso – the aftermarket sales executive for Car & General Nakuru and of course, yours truly: Mwalimu Caleb Okumu; working tirelessly in line with Car & Generals core values of Making customers smile and empowerment.



CELEBRATING



YEARS

Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

Tamara Asonga,
Public Relations Executive.

Comments: info@cargen.com, raphael.atanda@cargen.com