TheNEWSFLASH

CSR

SEND A CHILD TO SCHOOL - LANGATA GOLF TOURNAMENT.



Quality

Integrity

Empowerment

Innovation





Education is an empowerment right, as it is the primary vehicle by which economically and socially marginalized adults and children can lift themselves out of poverty and obtain the means to participate fully in their communities.

Car & General was at the Send a child to school - Rotary Club of Nairobi - Lang'ata Golf tournament on Friday, March 17th 2023. Having partnered with the Rotary Club of Nairobi Lang'ata that is passionate about promoting education in Kenya through its Elimu projects. Together with Cummins C&G, Car & General donated ksh 100000. All money from the tournament is directed to the Elimu Projects.

The Elimu projects are deeply rooted in the words of Nelson Mandela "Education is the most powerful weapon which you can use to change the world". Through the Elimu projects, Rotary Club of Nairobi Lang'ata have been able to change the lives of students and school communities.

The Car & General team had on display Garmin, Briggs, Cummins generator, MRF tyres, Piaggio cargo and TVS RTR Apache motorbike.

Our Mission

Our Vision

To achieve leadership position in all our primary markets - power generation, Tamara Asonga, automotive and enginerelated products in East Africa.

Make customers smile in every street, every town

Public Relations Executive.

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CAR and GENERAL





