

Corporate Social Responsibility

CAR & GENERAL NAKURU HOLD AN OWNERS FORUM IN NYAHURURU.

Car & General Nakuru Branch, yesterday held Piaggio owner's forum at the Laikipia Comfort Hotel in Nyahururu. The forum organized with the support of the Nyahururu Traffic Police and Kim Stores - a Piaggio Dealer in Nyahururu town, saw the attendance of 60 tuktuk owners.

The Owners Forum created an opportunity for like-minded executives and owners to network and listen to speakers share information on how to maximize functionality and service of their assets, together with ideas on how to maintain and grow their tuktuk businesses.

The Car & General team emphasized the importance of using genuine products and parts from accredited dealers like Kim Stores, and how to tell genuine parts apart from other imitations in the market.

The traffic police shared an interactive session with the Piaggio owners, while highlighting the changes in traffic rules, with particular emphasis on safety and lighting put on their vehicles.



Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

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