

Strategic Business Relationships

## MOOVE RIDER TRAINING AT C&G TRAINING ROOM.



Moove X-press, one of Car & General key accounts – chose the Car & General training room at the Car & General head office as a venue for refresher training for their riders. Moove is helping many Kenyans to have their own TVS bikes for effective delivery of parcels and safe movement of individuals to and from their destinations; while enabling them to earn a living.

The training at the Car & General – a joint exercise by Car & General & Moove was aimed at equipping the riders with basic knowledge on maintenance of their motorbikes while reminding them of the Moove standards, systems and processes, while also attempting to sustain the driving discipline and ownership of riders through mobility entrepreneurship.

At Car & General, we drive customer loyalty and build strategic partnerships. We live by day 1, 1 team number 1 mentality as we make our customers smile.



### Our Vision

Make customers smile in every street, every town

### Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

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