

Customer Engagement

CARGEN MOMBASA 3 WHEELER CUSTOMER MEET AND SERVICE CLINIC.



Car & General Mombasa Branch held a 3 Wheeler customer meet on Friday 10 2023 at company showroom, where they presented Piaggio City next + features and the advantage of this unit over other petrol units, highlighting benefits associated with the unit, such as more power, comfort ride, ease of maintenance and durability.

This was followed by a service clinic at Leisure (Tishel & Jetal outlets) where 332 Piaggio units were taken through service which include repairs, oil changes and replacements of parts where necessary. Customer education was done on genuine parts, motorol oil and MRF tires. The team sold parts worth 320K.



YEARS

Tamara Asonga,
Public Relations Executive.

Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

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