

Creating Product & Service Awareness

## CAR & GENERAL WAS AT THE KPSA WESTERN KENYA ANNUAL EXPO.



Kenya Private Schools Association (KPSA) is an umbrella body for private education institutions and duly registered by the registrar of societies according to the law.

Membership to KPSA is open to all proprietors of private schools i.e Pre- Primary, Primary, Secondary, and the Private Teacher Training institutions (Low cost, Medium Cost, and High cost), duly registered, and pursuing a curriculum approved by the Government.

The Association has representative branches in all the 47 counties and represents the interests of private schools in all the County Education Boards (CEB) in Kenya.

KPSA Western Kenya Annual Expo was held at Serve International Ministry Grounds in Kakamega town on 14 & 15<sup>th</sup> April, and drew in school directors from across the country.

With both trading and distribution teams from Car & General Kisumu working in unison, all products on the Car & General portfolio were on display, but there was particular interest on the Cummins & Briggs & Stratton products



### Our Vision

Make customers smile in every street, every town

### Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

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