

Motivation Monday

C&G ONLINE SHOP - 2 TIME GOLD WINNER - eCOMMERCE AWARDS.



Car and General | cargen.com/onlineshop was been nominated for the 5th Edition Kenya E-Commerce Awards 2023 in Category 10a: Best Automobile eCommerce Website.

The annual Kenya E-Commerce Awards recognized excellence and innovation in the Kenyan e-commerce industry. This nomination being a testament to C&Gs hard work, dedication, and outstanding contribution to the e-commerce sector in Kenya.

Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

The Car & General team rallied to vote and as a result Car & General emerged a 2 time gold winner; having been nominated in Category 29: Automotive Website of the Year in 2022 and winning gold.

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