

Strategic Partnerships.

BERONI MANAGEMENT TEAM VISIT.



Mr. Karan Beri – Executive Director and Mr. Himank Kochhar – Area Manager for Africa from Beri Udyog (P) Limited, were at Car & General head office on 13th June, 2023 for a management meeting, with Car & General leadership for farm Equipment.

Beri Udyog (P) Limited specialize in complete farm mechanization products under the brand name Beroni. The team was here to discuss mutually inclusive collaboration and to explore opportunities that further growth and success of both organizations while strengthening their business relationship.



Our Vision

Make customers smile in every street, every town

Our Mission

To achieve leadership position in all our primary markets - power generation, automotive and engine-related products in East Africa.

Tamara Asonga
Public Relations Executive.

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